

<b>TITLE</b>	<b>APPAREL POLICY</b>
<b>POLICY #</b>	Administration - 3.6
<b>APPROVED DATE</b>	April 25, 2024
<b>REVISED DATE</b>	
<b>OWNED BY</b>	Executive Committee

## **1.0 OVERVIEW**

Banff Minor Hockey Association (BMHA) is proud of our association and wants to ensure teams are proud of their home association as well. To promote this, BMHA will be regulating various aspects of team apparel/logo and what will be approved for teams to use. Players are not required to purchase team apparel, but should a team choose to, we ask that you stay within this policy.

Banff Minor Hockey Association (BMHA) is also in support of our members wearing apparel that represents the culture of our association. This apparel/gear/swag and logo use will be approved by the Executive Board, please refer to Policy 3.5 for details.

## **2.0 POLICY**

This policy will apply to all divisions within BMHA (Pond, U7 to U18)

## **3.0 VENDORS AND LOGOS**

Vendors will be selected and be issued the BMHA logo including. These vendors will be communicated at the start of each season.

## **4.0 SPONSORSHIP**

BMHA recognizes that sponsors are an important part of the Association and for teams. Sponsorship logos are permitted on BMHA branded clothing but must be within applicable guidelines. BMHA's logo must be the prominent logo.

## **5.0 APPAREL**

BMHA will set up an apparel order in early season giving all members the opportunity to purchase approved apparel at bulk pricing. These items may change based on availability and trends but our mission will be to provide options our members would like to wear.

### **5.1 Hoodies/T-shirt's**

Both items may be available via the association apparel order but if a team wishes to create their own, designs must be presented to the Executive Board for proofing and approval.

### **5.2 Track Pants**

The BMHA logo should be on the front lower right leg of plain black pant shells.

### **5.3 Track Jacket**

The BMHA logo should be on the front left chest of plain black jackets.

### **5.4 Warm Up Shirt/Shorts**

Same logo and placement as track pants and jackets

### **5.5 Socks**

Team socks can be either wool or nylon but should be consistent throughout the team. Custom logoed socks are available as an option with vendors.

### **5.6 Hats and Toques**

Both items may be available via the association apparel order but if a team wishes to create their own, designs must be presented to the Executive Board for proofing and approval.

### **5.5 Practice Jersey's**

Practice Jersey's must contain the BMH jersey logo on the chest or shoulder. Sponsor logo can go anywhere, including center front, if BMHA logo is on the shoulder(s). Jerseys can have players name and number. Jerseys can only be used for practice.

## **6.0 LOGO SIZES AND PLACEMENT**

The logo size can be determined by the vendor, with BMHA's logo being more prominent. Suggested sizing are listed below but these are approximate and will change based on which logo you will be using.

APPAREL	BMHA LOGO PLACEMENT	SIZE
Track Jacket	Left chest	2.75" H x 3.75"W
Dress Jacket	Left chest	2.75" H x 3.75" W
Track Pants	Left front upper leg	2.75" H x 3.75" W
Practice Jersey	Front chest; or shoulder	11.50" H x 9.75" W; or 4" H x 3" W
Pant Shells	Lower left leg	2.75" H x 3.75" W
Hoodies	Front Center; Left chest	Center varies, chest 2.75" H x 3.75" W